



**New Hanover Community Endowment**  
*Q4, 2024 Quarterly Report*

# Letter from the President & CEO



“Life does not get better by chance, it gets better by change.”

*Jim Rohn, American Entrepreneur (1930-2009)*

Dear Members of the New Hanover County Community,

As we announce the close of Q4, 2024, I am honored to share the incredible work of our grantee partners who received new awards totaling more than \$16 million to improve the quality of life for all persons in our region.

I use the word “partners” advisedly, because the Endowment by itself can accomplish nothing. We depend on the work, the drive, the volunteers, and the workers in various non-profit and public agency organizations to give proof to our mission: advancing education, community development, social and health equity, and community safety in New Hanover County. Their success is our success, and we are proud to underwrite their work as our partners in progress.

Q4 investments supported affordable housing, youth programs, healthcare initiatives, community safety, and workforce development, as further described in the pages that follow.

As our current strategic plan winds down in 2025, we look forward to collaborating with the community to identify new areas of opportunity and aspiration in our next strategic plan, which will be announced in Spring. Until then, on behalf of our volunteer board members, our employees, and our volunteer Community Advisory Council members, thank you for the opportunity to serve.

With gratitude,

**Dan Winslow**

President & CEO, The Endowment

# Grants Awarded in Q1 – Q3 2024

Q1

Social and Health Equity

Northside Food Cooperative

\$6,792,000.00

Q2

Education

New Hanover County Schools

\$8,740,857.00

Q3

Community Development

Better is Possible

\$150,000.00

Cape Fear Collective

\$837,000.00

Cape Fear Collective

\$900,000.00

Cape Fear Collective

\$3,000,000.00

Cape Fear Community Land Trust

\$200,000.00

Cape Fear Habitat for Humanity

\$3,500,000.00

Coastal Horizons Center

\$200,000.00

Coastal Horizons Center

\$600,000.00

Domestic Violence Shelter and Services, Inc

\$594,619.00

Eden Village

\$300,000.00

Financial Protection Law Center

\$300,000.00

Good Shepherd Center

\$1,665,000.00

New H.O.P.E. CDC

\$600,000.00

New H.O.P.E. CDC

\$2,460,000.00

One Christian Network

\$225,000.00

Pine Forest Education & Learning Center

\$131,000.00

The Arts Council of Wilmington / NHC

\$200,000.00

The Salvation Army of Cape Fear

\$1,000,000.00

WARM NC

\$600,000.00

Wilmington REALTORS Foundation

\$650,000.00

Q3

Community Safety

LINC

\$200,000.00

The Carousel Center

\$200,000.00

The Forward Fund

\$3,000.00

WHQR Public Media

\$34,973.00

Q3

Social and Health Equity

American Red Cross - Cape Fear Chapter

\$2,490,474.00

Planned Parenthood South Atlantic

\$200,000.00

Retake

\$4,000.00

St. Mary Health Center

\$60,000.00

# New Grants Awarded in Q4 2024

Q4

## Social and Health Equity

Children's Cancer  
Partners of the Carolinas

\$199,000.00

Feast Down East, Inc

\$1,128,720.00

NourishNC

\$1,165,574.00

SEEDS of Healing, Inc

\$140,267.00

St Mary Health Center

\$695,000.00

Welcome Home Angel

\$200,000.00

YMCA of Southeastern  
North Carolina

\$1,973,867.00

Q4

## Education

Blue Ribbon Commission on the Prevention of Youth  
Violence (DBA Voyage)

\$200,000.00

Communities in Schools of Cape Fear

\$200,000.00

Q4

## Community Development

A Safe Place

\$1,200,000.00

Backyard Housing Group

\$180,000.00

First Fruit Ministries

\$600,000.00

Genesis Block Foundation

\$200,000.00

Hadden Hall I & II  
Apartments

\$180,000.00

Leading Into New  
Communities, Inc (LINC)

\$600,000.00

Living Hope ILM

\$200,000.00

Shelter America Group

\$4,700,000.00

WARM NC

\$1,300,000.00

Wesley CDC

\$382,447.00

Wilmington REALTORS  
Foundation

\$270,000.00

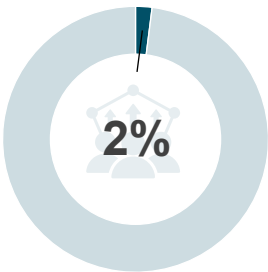
Q4

## Community Safety

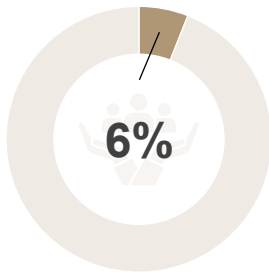
United Way of Cape Fear

\$1,000,000.00

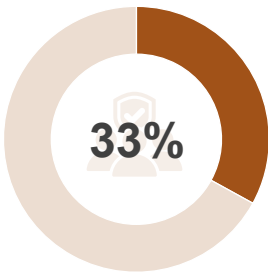
# 2024 Q4 New Grant Awardee - Summary



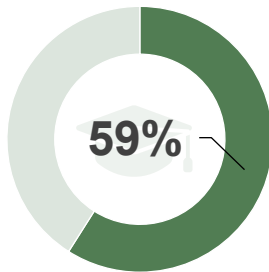
Education



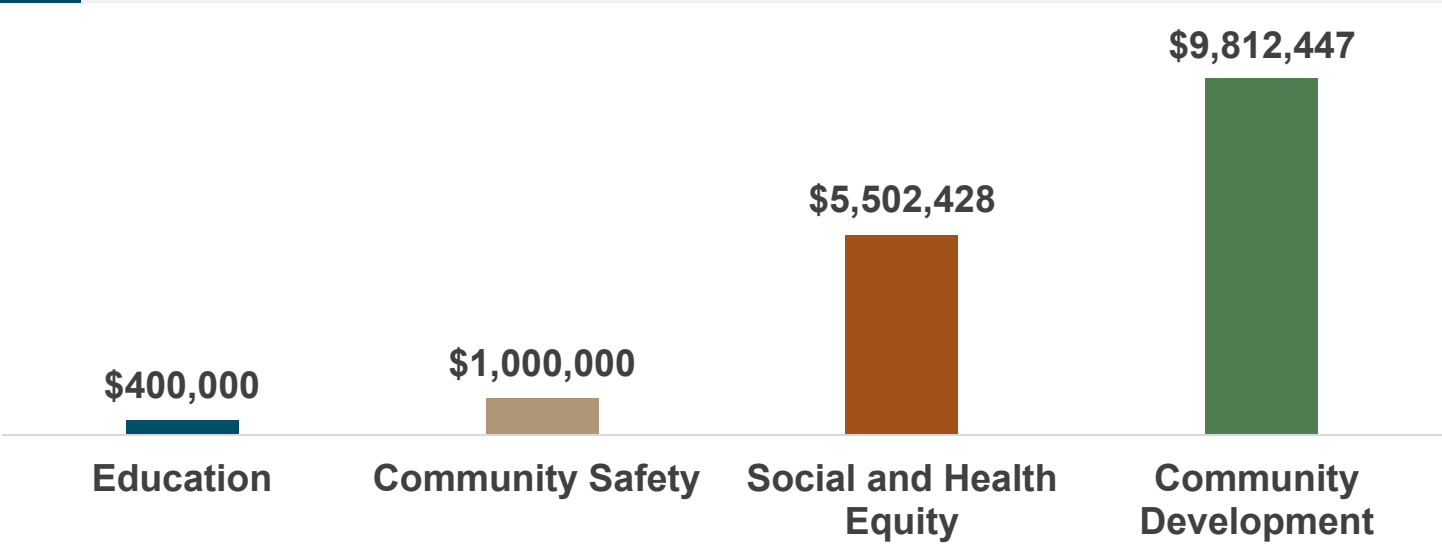
Community Safety



Social and Health Equity



Community Development



# 2024 Q4 New Grant Awardee - Detail

## Social and Health Equity

### Children's Cancer Partners of the Carolinas

**\$199,000.00**



**Project Title: Childhood Cancer Safety Net**

Funding will support CCP's financial assistance and family support services, helping children from rural or low-income families in New Hanover County access timely pediatric cancer care.

### Feast Down East, Inc

**\$1,128,720.00**

**2024 Q4 Drawdown - \$361,760.00**



**Project Title: Mobilizing Feast Down East Local Food & Agriculture Programs**

Funding will support Feast Down East and the Mobile Market by covering staff salaries, benefits, and operating expenses over three years, enhancing access to nutritious foods.

### NourishNC

**\$1,165,574.00**

**2024 Q4 Drawdown - \$263,390.00**



**Project Title: NourishNC Food Access Expansion**

Funding will support the expansion of NourishNC's Market on Market and Mobile Market on Market initiatives, enhancing access to high-quality food for children and families in New Hanover County.

### SEEDS of Healing Inc w/ LINC as Fiscal Sponsor

**\$140,267.00**

**2024 Q4 Drawdown - \$140,267.00**



**Project Title: SOH GS2025**

Funding will provide general operating support for wages, office expenses, occupancy, and program optimization. This includes hiring contractors for professional services, purchasing a vehicle for outreach activities, covering technology subscription fees, and supporting travel for training and program dissemination efforts.

### St Mary Health Center

**\$695,000.00**

**2024 Q4 Drawdown - \$695,000.00**



**Project Title: Establishing A Permanent Facility**

Funding will support the purchase of a new facility to relocate the clinic. The building, previously used as a chiropractic office, is well-suited for conversion into a dental clinic, including a ready-to-use X-ray room. Its location will also provide greater accessibility for the population currently served.

### Welcome Home Angel

**\$200,000.00**

**2024 Q4 Drawdown - \$200,000.00**



**Project Title: Aging in Place initiative**

Funding will support WHA's efforts to expand services through an Aging in Place (AIP) initiative in New Hanover County. Building on its 17-year history, WHA will provide comprehensive solutions to help adults with significant healthcare needs live safely, independently, and comfortably in their homes.

### YMCA of Southeastern North Carolina

**\$1,973,867.00**

**2024 Q4 Drawdown - \$1,275,458.00**



**Project Title: Schools in Pools**

Funding will support the YMCA's expansion of Schools in Pools, a program providing life-saving swim lessons to New Hanover County second graders. In partnership with others, the initiative aims to overcome financial, social, and environmental barriers, equipping over 2,000 second graders with essential water safety and swim skills by 2026.

## Education

### Blue Ribbon Commission on the Prevention of Youth Violence (DBA Voyage)

**\$200,000.00**

**2024 Q4 Drawdown - \$200,000.00**



**Project Title: Student Support Program (CHWs)**

Funding will support and expand NHCS student and family case management services, both in schools and at community centers offering afterschool enrichment. Four Community Health Workers (CHWs), funded by this grant, will serve 120 low-income students, focusing on academic success, personal and behavioral development, and addressing basic needs.

### Communities in Schools of Cape Fear

**\$200,000.00**

**2024 Q4 Drawdown - \$200,000.00**



**Project Title: CIS Freedom School**

Funding will support the expansion of the Freedom School program to serve 100 additional students. This 6-week, literacy-based summer program increases reading skills and promotes social justice through culturally relevant, engaging activities and age-appropriate books.

## Community Development

### A Safe Place

**\$1,200,000.00**

**2024 Q4 Drawdown - \$1,200,000.00**



**Project Title: The Farm**

Funding will support the construction of Cottage #2, renovations to convert the existing house into a Community Center, mortgage repayment, and furnishing cottages at A Safe Place's long-term residential program. These improvements will provide trauma-responsive programs for survivors, fostering transformational change.

### Backyard Housing Group w/ United Way as Fiscal Sponsor

**\$180,000.00**

**2024 Q4 Drawdown - \$60,000.00**



**Project Title: Backyard Housing**

Funding will support Backyard Housing Group's efforts to increase the supply of Workforce Housing by providing \$60,000 per year for three years. The funds will enable the organization to offer development management services and address the financing challenges homeowners face in building Accessory Dwelling Units (ADUs).

# 2024 Q4 New Grant Awardee - Detail

## First Fruit Ministries

**\$600,000.00**

**2024 Q4 Drawdown – 200,000.00**



**Project Title: Operating Support for First Fruit Ministries**  
Funding will support the administrative and development capacity of First Fruit Ministries to maintain supportive housing units for individuals experiencing homelessness or human trafficking. This will leverage over \$800,000 in federal, state, and local funding for affordable housing.

## Genesis Block Foundation w/ United Way as Fiscal Sponsor

**\$200,000.00**

**2024 Q4 Drawdown - \$200,000.00**



**Project Title: Genesis Block Foundation - Capacity**  
Funding will support scaling operations by covering key staff salaries and back-office support. This initiative will enhance services for entrepreneurs and strengthen the organization's capacity for long-term program delivery.

## Hadden Hall I & II Apartments

**\$180,000.00**

**2024 Q4 Drawdown - \$180,000.00**



**Project Title: Elevator Mod/Security Door Key Fob Replacement**  
Funding will support the replacement and modernization of a 30+ year-old elevator system and a non-functioning security door key fob system. These upgrades will ensure safe and reliable access for senior residents, enabling them to travel to the ground floor for essential activities and secure entry to the building.

## Leading Into New Communities, Inc (LINC)

**\$600,000.00**

**2024 Q4 Drawdown - \$200,000.00**



**Project Title: LINC Housing Stabilization**  
Funding will support a three-year housing stabilization initiative by LINC, Inc. to preserve affordable housing stock. The project will address repair costs, utility expenses, and rent subsidies to maintain housing stability for vulnerable populations.

## Living Hope ILM w/ United Way as Fiscal Sponsor

**\$200,000.00**

**2024 Q4 Drawdown - \$200,000.00**



**Project Title: Day Center Operational Grant**  
This grant will support the expansion of a day center's operational capacity to serve the unhoused population. Funding will enable additional service days, compensation for current employees, hiring a full-time case manager, and providing essential resources to help guests achieve stability.

## Shelter America Group

**\$4,700,000.00**

**2024 Q4 Drawdown - \$4,700,000.00**



**Project Title: Avenue Flats**  
Funding will support land acquisition for the development of 184 new affordable housing units on S. Kerr Ave. This critical acquisition is essential to the success of the project and its impact on addressing housing needs in the city and county.

## WARM NC

**\$1,300,000.00**

**2024 Q4 Drawdown - \$1,300,000.00**



**Project Title: Increase production of existing affordable housing**  
Funding will support capital improvements to prepare the Center for Homeownership Retention's new location on Amsterdam Way for occupancy within one year of receiving funds.

## Wesley CDC

**\$382,447.00**

**2024 Q4 Drawdown - \$382,447.00**



**Project Title: CityPlace**  
Funding will support preconstruction activities for CityPlace, an affordable housing community, including design, planning, and integration of smart technology such as fall detection, emergency shutoff systems, and medication reminders. This initiative will also promote community-building between seniors and disabled adults.

## Wilmington REALTORS Foundation

**\$270,000.00**

**2024 Q4 Drawdown - \$90,000.00**



**Project Title: Wilmington REALTORS Foundation**  
Funding will support the Foundation's general operations by covering the campaign director's position. This role is critical for grant writing, marketing, event planning, website management, and government filings, ensuring the continued success of the Foundation's activities.

## Community Safety

### United Way of Cape Fear

**\$1,000,000.00**

**2024 Q4 Drawdown - \$1,000,000.00**



**Project Title: Emergency Disaster Recovery Funding**  
Funding will strengthen New Hanover County's disaster response capacity by supporting local organizations that were active during the Helene relief efforts in western NC. This will help rebuild and fortify their ability to respond to future disasters in New Hanover County.

**Amount Awarded** → **\$16,714,875.00**

**2024 Q4 Drawdown** → **\$13,048,322.00**

# 2023-2024 Grants Paid in Q4 2024

## Community Development

### Better Is Possible

**\$150,000.00**

**2024 - \$150,000.00**



Better Is Possible received grant support for the Pathways to Nursing project which enhances healthcare career pathways for underserved populations in New Hanover County. Better is Possible empowers youth ages 12 to 23 through year-round mentorship and skills training, preparing them for entry into the healthcare workforce.

### Boys & Girls Clubs of Southeastern North Carolina

**\$1,653,200.00**

**2023 - \$750,700.00**



This grant supports the unified Club's continued growth with a commitment to providing quality out-of-school programming in a safe, supportive environment with positive adult mentors. A secondary focus is on Youth of the Year and workforce development programs aimed at developing college and workforce readiness skills. A portion of the budget will support acquisition of transportation equipment and other capital improvements including refurbishment of ballfields and playgrounds and a computer lab.

### Cape Fear Collective

**\$4,737,000.00**

**2024 - \$1,137,000.00**



Cape Fear Collective received grant support to initiate a case management program aimed at stabilizing CFC tenants by evaluating their needs and connecting them to essential resources. Additionally, CFC received funding for general operation support to provide rental subsidies to tenants who are not receiving assistance. CFC also received funding for a three-year rehabilitation project that will finish 18-24 scattered-site, single-family rental houses. The houses serve low-to moderate-income households and have below-market rent.

### Cape Fear Community Land Trust

**\$200,000.00**

**2024 - \$125,000.00**



Cape Fear Community Land Trust (CFCLT) received grant support for capacity building and general operations. The grant will allow CFCLT to hire new staff and contract professionals, increase operations, and support overall office administrative work. This will allow CFCLT to build more homes that will support the organization in the long term.

### Cape Fear Habitat for Humanity

**\$3,500,000.00**

**2024 - \$3,500,000.00**



Cape Fear Habitat for Humanity received grant support for new home construction and infrastructure in Haven Place, a Habitat for Humanity development in Castle Hayne, four houses in Wilmington, infrastructure for Legacy Landing Phase II, a 14-unit townhome development, and the purchase and rehabilitation in Wilmington.

### Coastal Horizons Center

**\$600,000.00**

**2024 - \$300,000.00**



Coastal Horizons Center (CHC) received grant support to cover the required match and operating expenses for a U.S. Department of Housing and Urban Development grant that was effective on July 1, 2024. Without matching these funds, CHC would forfeit the HUD grant. This funding will expand Horizons Housing, a HUD-funded permanent supportive housing program, from three to 26 units throughout New Hanover County.

### Domestic Violence Shelter and Services, Inc

**\$594,619.00**

**2024 - \$194,619.00**



Domestic Violence Shelter and Services, Inc. received grant support for general operations and capacity building to reach more domestic violence survivors in the community and ensure that support services – education and support groups, outreach to survivors, individual support, and goal and safety planning – are available. Additionally, these funds will provide direct access to affordable housing, counseling, and other resources to reduce barriers to safety.

### Eden Village

**\$300,000.00**

**2024 - \$100,000.00**



Eden Village of Wilmington (EVOW) received grant support to expand low-cost housing options for chronically homeless people. Each subsidized home is leased for \$300 a month including utilities. Expansion support will go toward building Eden Village II and increasing the availability of low-cost housing.

### Financial Protection Law Center

**\$300,000.00**

**2024 - \$100,000.00**



Financial Protection Law Center (FPLC) received grant support for core operating expenses that provide outreach and access to free legal services for low-income residents. FPLC provides quality representation and assistance to help clients retain rental housing and homeownership, and to protect existing affordable housing in New Hanover County.

### Good Shepherd Center

**\$1,665,000.00**

**2024 - \$555,000.00**



Good Shepherd Center received grant support for the Rapid Housing and Housing Retention programs to end homelessness for individuals, families with children, seniors, veterans, and people with disabilities.

### New H.O.P.E. CDC

**\$3,060,000.00**

**2024 - \$2,660,000.00**



New H.O.P.E. CDC received grant support for FY24-27 to address staffing, program, and operating expenses. New H.O.P.E. CDC received grant support to increase the number of affordable rental units, build pathways to homeownership, and improve the quality of life for families in New Hanover County. This funding will directly help New H.O.P.E. CDC acquire a 12-unit, 36-bed apartment complex for affordable housing units.

### One Christian Network

**\$225,000.00**

**2024 - \$75,000.00**



One Christian Network received grant support to foster trusted partnerships, mobilize churches and individuals to action, and conduct community asset mapping to maximize the impact of affordable housing.



# 2023-2024 Grants Paid in Q4 2024

## Pine Forest Education & Learning Center

\$131,000.00

2024 - \$131,000.00



Pine Forest Education & Learning Center received grant support to foster education programs, increase access to public spaces, and promote civic engagement.

## The Arts Council of Wilmington/NHC

\$200,000.00

2024 - \$200,000.00



The Arts Council of Wilmington/NHC received grant support to provide funding to 15-20 grassroots nonprofit arts organizations in New Hanover County through subgrants administered by the Arts Council. New Hanover County's nonprofit arts sector creates employment opportunities, generates revenue, and is a key part of cultivating an inclusive community and economy.

## The Salvation Army of Cape Fear

\$1,000,000.00

2024 - \$1,000,000.00



The Salvation Army of Cape Fear received grant funding to support the construction of Center of Hope, a homeless shelter that will house residents transitioning to permanent housing. The facility will include family units, a men's wing, and a women's wing. The facility will also serve as an emergency shelter for the at-risk community during hurricanes and other emergency situations.

## WARM NC

\$600,000.00

2024 - \$300,000.00



WARM NC received grant support to stabilize operations, support the organization's growth, and build long-term, sustainable streams of revenue.

## Wilmington Realtors Foundation

\$650,000.00

2024 - \$650,000.00



Wilmington Realtors Foundation received grant support to pay off the mortgage for six acres on Carolina Beach Road and build a 48-unit workforce townhome community, Pierson Pointe, intended for New Hanover County residents who work in the county and earn an area median income of 81-120%.

## YMCA of Southeastern North Carolina

\$400,000.00

2023 - \$3,000,000.00



This grant supports the YMCA's expansion of its Midtown YMCA into a full-service facility to serve more preschool and elementary-aged students through childcare, swimming, and sports, and to offer additional exercise opportunities for youth and adults.

## Community Safety

### New Hanover County District Attorney's Office

\$3,439,066.00

2023 - \$283,117.00



The grant supports the creation of a Community Justice Center (CJC), which will be housed at the Harrelson Center, that will end the generational cycle of violence through early intervention, education, and prevention. The CJC's multidisciplinary team of approximately two dozen professionals will include prosecutors, law enforcement, and direct service providers who will work to solve, prove, and prevent crime; support victims in achieving safety, stability, and self-sufficiency; provide mental health services and rehabilitation to reduce recidivism and improve community safety. The CJC will be open 24 hours a day.

### The Carousel Center

\$200,000.00

2024 - \$200,000.00



The Carousel Center received grant funding to support core operating expenses for the two New Hanover County locations. The grant will help the Carousel Center foster resilience in children victimized by physical or sexual abuse and work toward its vision to end child abuse in the community.

## Education

### New Hanover County Schools

\$8,740,857.00

2024 - \$1,200,000.00



Establish a world-class public education system that equips children and adults with all they need to meet the highest standard for career success and responsible citizenship.

# About The Endowment

The New Hanover Community Endowment's (Endowment) mission is to invest and partner with the non-profit community to address the root challenges in healthcare, education, safety, and economic opportunity and develop impactful solutions for every person in the New Hanover County community. The Endowment was established from the sale of the County-owned New Hanover Regional Medical Center to Novant Health in 2020. From its sale, the New Hanover County Board of Commissioners invested nearly \$1.3 billion to form a perpetual fund to benefit the community.



## MISSION

To improve the health, education, safety, and economic opportunity of every person in our community.



## VISION

To transform our community so all will thrive.



## VALUES

Integrity, Transparency,  
Inclusivity, Courage,  
Collaboration, Accountability

