

New Hanover Community Endowment Q3, 2024 Quarterly Report





Together, we can be a catalyst for enhancing the quality of life for all residents of New Hanover County.

I've had the privilege of serving in various roles: judge, legislator, chief legal counsel to a governor, local official, law firm partner, and founding general counsel of a Silicon Valley tech company. Most recently, I led a Boston-based non-profit that achieved impressive growth in both revenue and outreach. This diverse background has led me to my current role as CEO of the New Hanover Community Endowment (NHCE), a position I view as the culmination of my career—a chance to apply my skills and passion to drive real, positive change.

The endowment's mission is anchored in four key pillars, each of which aligns closely with my own experiences and values. My first home was a trailer, so my family's commitment to securing quality education for me and my brothers was a pathway to a better life. I am dedicated to ensuring that every child in New Hanover County has similar opportunities for educational and vocational advancement. My time as a judge, where I encountered individuals grappling with addiction, domestic violence, and the broader impacts of the justice system, has strengthened my resolve to improve public safety with innovative approaches and resources. Additionally, my work in affordable housing and infrastructure has underscored the power of collaboration among non-profits, governments, and the private sector to tackle this pressing issue. My early legal efforts in advocating for voting rights and achieving landmark victories for marginalized communities have reinforced my commitment to social and health equity, and I am passionate about using the Endowment's resources to address these disparities and drive meaningful improvements.

As I step into this role on October 1, I start with a fresh perspective. My immediate focus will be to engage with the community—meeting with local organizations, leaders, and residents to listen, learn, and understand the unique challenges and opportunities we face.

My aim is to work closely with NHCE's staff and board to develop a clear agenda for transformative change. I'm excited to dive in, collaborate with all of you, and contribute to New Hanover County's growth and success.

Leading this organization is an honor. Here's to a future filled with positive change and shared achievements.



NHCE Appoints New Community Advisory Council Members

The CAC are liaisons between NHCE and multiple facets of the New Hanover County community, advising the Board of Directors and staff on local challenges and opportunities. The new members include:

Community Development

Carolyn Beatty
StepUp Wilmington



Jeremy HardyVigilant Hope



Community Safety

Tabitha CoxCarousel Center



Jamar Jenkins Young Life NextGen Leaders



Andrew Richard
Rich North Digital



Education

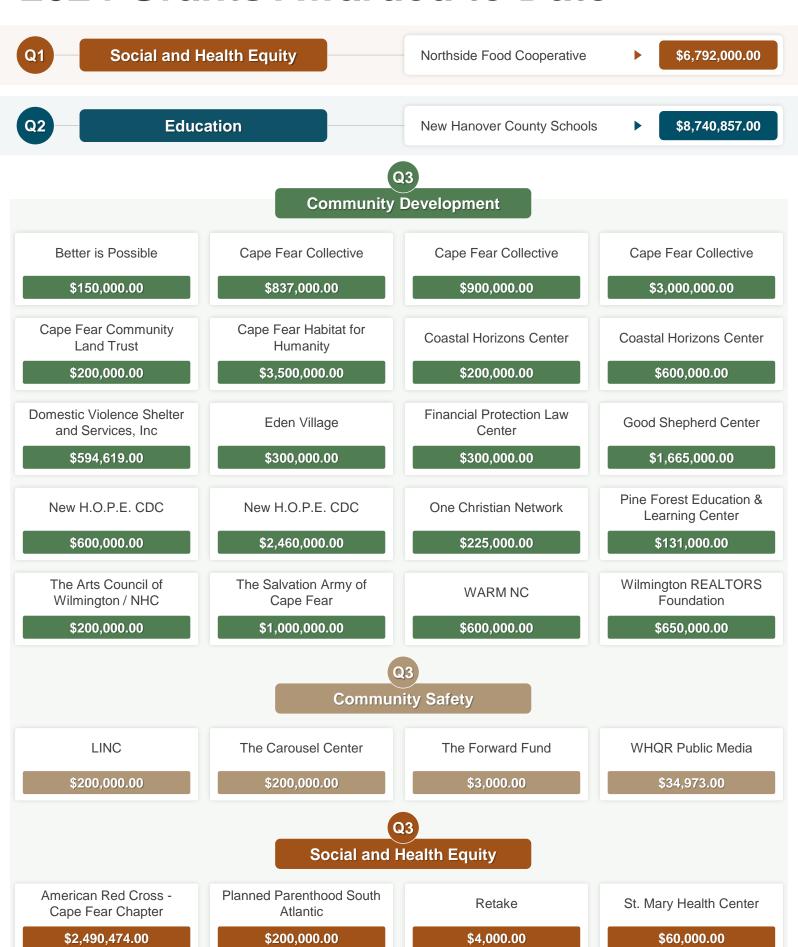
September Krueger
Cameron Arts Museum



Dr. Michael D. Priddy
Retired NC School
Superintendent



2024 Grants Awarded to Date



2024 Grants Awarded To Date Brief Overview





Q3 Community Development



Better Is Possible

\$150,000.00

Better Is Possible received grant support for the Pathways to Nursing project which enhances healthcare career pathways for underserved populations in New Hanover County. Better is Possible empowers youth ages 12 to 23 through year-round mentorship and skills training, preparing them for entry into the healthcare workforce.



Cape Fear Collective

\$837,000.00

Cape Fear Collective received grant support to initiate a case management program aimed at stabilizing CFC tenants by evaluating their needs and connecting them to essential resources. Additionally, CFC received funding for general operation support to provide rental subsidies to tenants who are not receiving assistance. CFC also received funding for a three-year rehabilitation project that will finish 18-24 scattered-site, single-family rental houses. The houses serve low-to moderate-income households and have belowmarket rent.



Cape Fear Collective

\$900,000.00

Cape Fear Collective received grant support to initiate a case management program aimed at stabilizing CFC tenants by evaluating their needs and connecting them to essential resources. Additionally, CFC received funding for general operation support to provide rental subsidies to tenants who are not receiving assistance. CFC also received funding for a three-year rehabilitation project that will finish 18-24 scattered-site, single-family rental houses. The houses serve low-to moderate-income households and have below-market rent.



Cape Fear Habitat for Humanity

\$3,500,000.00

Cape Fear Habitat for Humanity received grant support for new home construction and infrastructure in Haven Place, a Habitat for Humanity development in Castle Hayne, four houses in Wilmington, infrastructure for Legacy Landing Phase II, a 14-unit townhome development, and the purchase and rehabilitation in Wilmington.



Cape Fear Community Land Trust

\$200,000.00

Cape Fear Community Land Trust (CFCLT) received grant support for capacity building and general operations. The grant will allow CFCLT to hire new staff and contract professionals, increase operations, and support overall office administrative work. This will allow CFCLT to build more homes that will support the organization in the long term.



Cape Fear Collective (The Forward Fund)

\$3,000,000.00

The Forward Fund (TFF) received grant support to finance short-term, high-yield training programs in skilled trades, technology, and healthcare. TFF's mission is to empower individuals in southeastern North Carolina to achieve upward mobility through tailored financial support and coaching for education and training, aligned with workforce demand, paving the way for high-wage careers and inclusive economic growth. Of the grant, \$2.5 million will be placed in a revolving loan fund that goes directly to students for enrollment, tuition, and program fees. The remaining \$500,000 will provide operations support.

2023 Q4 Drawdown \$3,000,000.00



Coastal Horizons Center

\$200,000.00

Coastal Horizons Center (CHC) received grant support to cover the required match and operating expenses for a U.S. Department of Housing and Urban Development grant that was effective on July 1, 2024. Without matching these funds, CHC would forfeit the HUD grant. This funding will expand Horizons Housing, a HUD-funded permanent supportive housing program, from three to 26 units throughout New Hanover County.



Domestic Violence Shelter & Services, Inc.

\$594,619.00

Domestic Violence Shelter and Services, Inc. received grant support for general operations and capacity building to reach more domestic violence survivors in the community and ensure that support services – education and support groups, outreach to survivors, individual support, and goal and safety planning – are available. Additionally, these funds will provide direct access to affordable housing, counseling, and other resources to reduce barriers to safety.



Eden Village of Wilmington

\$300,000.00

Eden Village of Wilmington (EVOW) received grant support to expand low-cost housing options for chronically homeless people. Each subsidized home is leased for \$300 a month including utilities. Expansion support will go toward building Eden Village II and increasing the availability of low-cost housing.



Financial Protection Law Center

\$300,000

Financial Protection Law Center (FPLC) received grant support for core operating expenses that provide outreach and access to free legal services for low-income residents. FPLC provides quality representation and assistance to help clients retain rental housing and homeownership, and to protect existing affordable housing in New Hanover County.



Good Shepherd Center

\$1,665,000

Good Shepherd Center received grant support for the Rapid Housing and Housing Retention programs to end homelessness for individuals, families with children, seniors, veterans, and people with disabilities.



New H.O.P.E CDC

\$600,000

New H.O.P.E. CDC received grant support for FY24-27 to address staffing, program, and operating expenses.



Pine Forest Education & Learning Center

\$131,000.00

Pine Forest Education & Learning Center received grant support to foster education programs, increase access to public spaces, and promote civic engagement.



One Christian Network

\$225,000.00

One Christian Network received grant support to foster trusted partnerships, mobilize churches and individuals to action, and conduct community asset mapping to maximize the impact of affordable housing.



New H.O.P.E CDC

\$2,460,000.00

New H.O.P.E. CDC received grant support to increase the number of affordable rental units, build pathways to homeownership, and improve the quality of life for families in New Hanover County. This funding will directly help New H.O.P.E. CDC acquire a 12-unit, 36-bed apartment complex for affordable housing units.



The Arts Council of Wilmington/NHC

\$200,000.00

The Arts Council of Wilmington/NHC received grant support to provide funding to 15-20 grassroots nonprofit arts organizations in New Hanover County through subgrants administered by the Arts Council. New Hanover County's nonprofit arts sector creates employment opportunities, generates revenue, and is a key part of cultivating an inclusive community and economy.



The Salvation Army of Cape Fear

\$1,000,000.00

The Salvation Army of Cape Fear received grant funding to support the construction of Center of Hope, a homeless shelter that will house residents transitioning to permanent housing. The facility will include family units, a men's wing, and a women's wing. The facility will also serve as an emergency shelter for the at-risk community during hurricanes and other emergency situations.



Warm NC

\$600,000.00

WARM NC received grant support to stabilize operations, support the organization's growth, and build long-term, sustainable streams of revenue.





Wilmington Realtors Foundation

\$650,000.00

Wilmington Realtors Foundation received grant support to pay off the mortgage for six acres on Carolina Beach Road and build a 48-unit workforce townhome community, Pierson Pointe, intended for New Hanover County residents who work in the county and earn an area median income of 81-120%.



Leading Into New Communities (LINC)

\$200,000.00

LINC received grant support to deliver essential services to students in New Hanover County, with a focus on areas with high marginalization and low academic performance. These funds will facilitate the hiring of skilled professionals committed to delivering intensive case management services to families referred by schools. Additionally, the grant will support the creation and maintenance of vital links between students and their families, and essential support services, such as healthcare, social services, academic assistance, and other critical resources

2023 Q4 Drawdown \$100,000.00



Carousel Center

\$200,000.00

The Carousel Center received grant funding to support core operating expenses for the two New Hanover County locations. The grant will help the Carousel Center foster resilience in children victimized by physical or sexual abuse and work toward its vision to end child abuse in the community.



WHQR Public Media

\$34,973.00

WHQR Public Media received grant funding to purchase emergency radios and to cover the administrative and distribution costs of WHQR and their partner agencies. This will improve community safety during emergency situations.

2023 Q4 Drawdown \$34,973.00



Q3 Social & Health Equity



\$2,490,474.00 over 3-years

The American Red Cross Cape Fear Chapter received grant support to fund the first and only North Carolina-based American Red Cross Community Adaptation Program (CAP). The CAP will strengthen the capability, capacity, and continuity of local social services for disaster preparedness, response, and recovery. Already launched in 18 other communities around the country, the CAP aims to holistically build the resilience needed to combat future community emergencies.

2023 Q4 Drawdown \$941,087.00



\$200,000.00 over 2-years

Planned Parenthood South Atlantic received grant support to fund the **Adolescent Parenting Program (APP).** The APP uses home visits, evidence-based sex education, and access to medical care to help pregnant and parenting teens delay having a second child until completing high school. The program also provides pathways to resources, including transportation and job interviews.

2023 Q4 Drawdown \$100,000.00



\$4,000.00

Retake received grant funding to provide general operating support, including program costs, staffing, and supplies. The services support families as they heal from the trauma of fleeing conflicts or surviving natural disasters.

2023 Q4 Drawdown \$4,000.00



\$60,000.00

St. Mary's Health Center received funding to increase their capacity and capability. This includes supplies and hiring a part-time assistant, which will enable them to continue to provide emergency oral surgery and services to those who otherwise would not be able to access this essential care.

2023 Q4 Drawdown \$60,000.00



2024 NHCE Grants

The New Hanover Community Endowment will distribute a multi-year grant to the following organization:

Northside Food Cooperative \$6,792,000.00

2024 Q2 Drawdown - \$2,039,364.00

The Northside Food Cooperative is a startup grocery store that will bring healthy food access to the Northside neighborhood. A store is pivotal for community development and provides easy access to fresh, nutritious food, combating food deserts and promoting healthier lifestyles. It also drives economic growth, creating jobs and supporting local farmers and vendors.



Point of Contact: Cierra Washington NorthsideFoodCoop@gmail.com





2024 New Hanover County Schools Grant

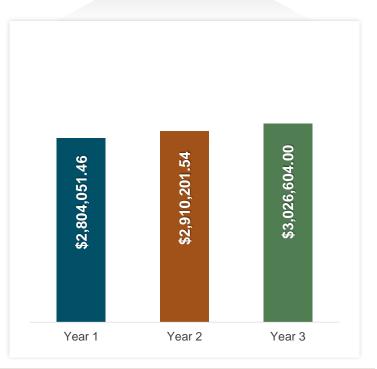
2024 Q3 Drawdown - \$2,804,051.46



Ensuring that every child has access to the resources to meet and exceed early learning and development benchmarks in the first 1,000 days of life.



\$8,740,857.00 Grant Details



Education Investment Strategy



The literacy facilitators will be new positions for NHCS.

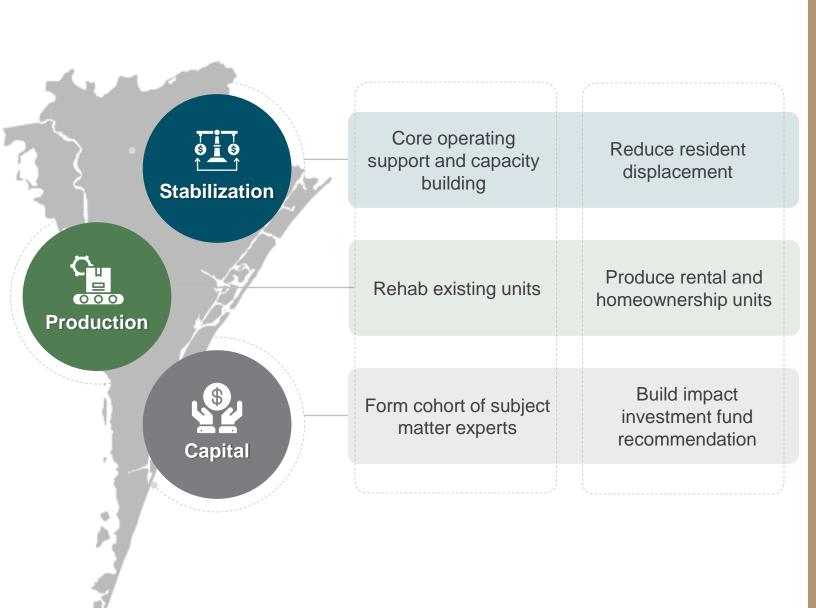
The facilitators will strengthen the transition from PreK to Kindergarten, ensuring a coherent academic and social structure. They will support teachers in implementing curriculum and applying science of reading principles to improve instruction.

NHCS is modeling their literacy facilitator intervention off a proven approach started in Mississippi and adopted in Alabama and Louisiana. Literacy facilitators were one of the most important components of the success of Mississippi's strategy. The roles helped both Mississippi and Alabama achieve their current outcomes.



2024 Affordable Housing Investment Strategy Roadmap

3 Investment Lanes





2023 Strategic Grants

The New Hanover Community Endowment will distribute multi-year grants to the following organizations:



Health Care Talent Collaboration

Cape Fear Community College, New Hanover County Schools, the University of North Carolina Wilmington's College of Health and Human Services and the Wilmington Chamber of Commerce are partnering to revolutionize the health care talent landscape by prioritizing the recruitment, training, and retention of skilled professionals in New Hanover County.

		Point of Contact	2023 Q4 Drawdown	2024 Q3 Drawdown
University Of North Carolina At Wilmington \$10,253,500.00)	Andrea Monroe Weaver weavera@uncw.edu	\$1,262,500.00	\$1,262.500.00
Cape Fear Community College Foundation \$10,153,633.00)	Sonya Johnson sjohnson@cfcc.edu	\$1,429,887.00	\$1,375,000.00 \$1,429,887.00
New Hanover County Schools \$1,680,000.00	()	Salvatore Cardella salvatore.cardella@nhcs.net	\$715,000.00	\$715,000.00
Greater Wilmington Chamber Foundation \$250,000.00	•	Megan Mullins mullins@wilmingtonchamber.org	\$150,000.00	

Community Justice Center (CJC)

The grant supports the creation of a Community Justice Center (CJC), which will be housed at the Harrelson Center, that will end the generational cycle of violence through early intervention, education, and prevention. The CJC's multidisciplinary team of approximately two dozen professionals will include prosecutors, law enforcement, and direct service providers who will work to solve, prove, and prevent crime; support victims in achieving safety, stability, and self-sufficiency; provide mental health services and rehabilitation to reduce recidivism and improve community safety. The CJC will be open 24 hours a day.

Point of Contact: Margee Herring margeeherring@gmail.com

Community Justice Center (CJC)



New Hanover County District Attorney's Office \$3,439,066.00

2024 Q1 Drawdown - \$573,177.66 2024 Q3 Drawdown - \$573,177.66



Jo Ann Carter Harrelson Center Inc \$1,578,830.00

2024 Q1 Drawdown - \$526,276.67

Boys & Girls Clubs Of Southeastern North Carolina \$1,653,200.00

This grant supports the unified Club's continued growth with a commitment to providing quality out-of-school programming in a safe, supportive environment with positive adult mentors. A secondary focus is on Youth of the Year and workforce development programs aimed at developing college and workforce readiness skills. A portion of the budget will support acquisition of transportation equipment and other capital improvements including refurbishment of ballfields and playgrounds and a computer lab.



Point of Contact >

Kristin McPeters kmcpeters@bgcsenc.org



2023 Q4 Drawdown

\$902,500.00

Cape Fear Clinic \$1,200,000.00

This grant supports Cape Fear Clinic (CFC) providing healthcare services to clients of The Healing Place, Good Shepherd Center, LINC, and A Safe Place. Treatment will occur at the partner agencies' locations as well as enroll all eligible individuals as medical home patients at CFC, enabling them to receive care at our campus and get all required medications through its full-service pharmacy.

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Point of Contact

John Devaney jdevaney@capefearclinic.org



2023 Q4 Drawdown

\$400,000.00

Cape Fear Community College Foundation \$5,500,000.00

This grant supports Cape Fear Community College Foundation's (CFCC) aims to broaden its impact on high school students by discovering and connecting with individuals interested in advanced manufacturing and other industry sectors. The goal is to provide students with post-secondary education, career pathways, and apprenticeship opportunities. Participation in these programs can pave the way to secure local employment in high-demand fields with competitive wages.



Point of Contact

Christina Hallingse challingse@cfcc.edu



2023 Q4 Drawdown

\$1,375,000.00



Communities in Schools (CIS) Of Cape Fear \$3,226,419.00

This grant supports CIS to expand Freedom School – a summer literacy program into six additional school sites and supports the effort to bring the Full-Service Community Schools (FSCS) model to New Hanover County.

Point of Contact: Kendall McGee Englehart Kendall@ciscapefear.org 2023 Q4 Drawdown - \$1,196,381.00

DREAMS Center for Arts Education \$795,774.00

2024 Q1 Drawdown - \$397,887.00



This grant supports efforts to continue providing high-quality programming and expand outreach, serving an even greater number of the community's most high-needs youth.



The grant will expand DREAMS visual arts apprenticeship program.

Point of Contact:

Emily Colin emily.colin@dreamswilmington.org

El Cuerpo/Christ Community Church \$200,000.00

The grant supports El Cuerpo's comprehensive, longterm approach to expand and replicate the current tutoring model to serve additional schools. Over the next two years, the program will grow to include K-8th grade students, as well as continue to mentor future educators by providing guided teaching opportunities.

Point of Contact:

Socorro Costa socorro@cccwnc.com 2023 Q4 Drawdown - \$200,000.00

Spark Academy \$3,305,000.00 2024 Q1 Drawdown - \$1,101,666.67

This grant supports:

- + Compensation to skilled staff
- + Office expenses to manage administrative tasks
- + Occupancy costs to maintain a safe and conducive learning environment
- + Capital expenditures for building repair
- + Equipment maintenance and capital reserve

Additionally, a significant portion of the budget is allocated to subsidize financial aid for families in need and to invest in professional development to enhance the quality of education provided.

Point of Contact:

Jen Wilson-Mathis jwmathis@beaconeducation.org



MedNorth Health Center \$2,000,000.00

This grant supports the expansion of MedNorth Health Center, a Federally Qualified Health Center providing primary care services, without compromising operations. The expansion increases access to care by hiring more providers/staff and expanding services. Current services are:

- + Pediatrics
- + Family medicine
- + Obstetrics/gynecology
- + Family planning
- + Integrated behavioral health
- + Dentistry
- + Podiatry
- + Care management
- + Onsite pharmacy

Point of Contact: Althea Johnson ajohnson@mednorth.org 2023 Q4 Drawdown - \$2,000,000.00

NourishNC \$450,000.00

This grant supports NourishNC's free mobile grocery truck called the Mobile MoM. It will initially focus on feeding children in:

- + Food deserts
- + High-need neighborhoods
- + CEP schools
- Hot spots identified by NourishNC's partner network

Later, NourishNC will anchor the Mobile MoM at a New Hanover County Pre-K school for at least one year to end food insecurity at the school, and as a proof of concept to replicate at other schools.

Point of Contact: Steve McCrossan director@nourishnc.org
2023 Q4 Drawdown - \$450,000.00

Smart Start of New Hanover County \$658,596.60

This grant supports two family strengthening programs, Circle of Parents (a peer support group) and Kaleidoscope Play & Learn groups. Both are designed to help parents and other child caregivers to become better equipped to support their children's early learning and development.

Point of Contact: Jane Morrow jane.morrow@newhanoverkids.org 2023 Q4 Drawdown - \$219,532.20

Union Missionary Baptist Church (UMBC) \$450,000.00

This grant supports UMBC's After-School Program which is a Monday through Friday program that provides transportation from several area schools and is open until 10:00 p.m. allowing working families to maintain employment schedules. Funds will go toward the purchase of additional vans to transport students, playground equipment, computer equipment, staff, and additional training and professional development for educators.

Point of Contact: Tracy Carr tmcarr8866@gmail.com
2023 Q4 Drawdown - \$450,000.00

YWCA Of Lower Cape Fear \$2,804,811.00

This grant supports increased access to families by providing affordable childcare, delivering a wide range of wrap-around services for children, transforming the lives of parents and children through the innovative Parents As Teachers model, empowering women and mothers to make informed financial decisions, and ultimately, contribute to building a stronger community by laying a solid foundation for our children and families. The expansion of programming and operational improvements is a response to the increasing demand for high-quality early childhood education and support services in our community.

Point of Contact: Velva Jenkins <u>velva@ywca-lowercapefear.org</u> 2023 Q4 Drawdown - \$934,937.00



YMCA of Southeastern North Carolina \$4,000,000.00

This grant supports the YMCA's expansion of its Midtown YMCA into a full-service facility to serve more preschool and elementary-aged students through childcare, swimming, and sports, and to offer additional exercise opportunities for youth and adults.

Point of Contact: Sarah Gibbs <u>sarah.gibbs@ymcasenc.org</u> 2024 Q2 <u>Drawdown</u> - \$1.000.000.00

About the NHCE

The New Hanover Community Endowment's (NHCE) mission is to invest and partner with the non-profit community to address the root challenges in healthcare, education, safety, and economic opportunity and develop impactful solutions for every person in the New Hanover County community. NHCE was established from the sale of the County-owned New Hanover Regional Medical Center to Novant Health in 2020. From its sale, the New Hanover County Board of Commissioners invested nearly \$1.3 billion to form the endowment to benefit the community.



MISSION

To improve the health, education, safety, and economic opportunity of every person in our community.



VISION

To transform our community so all will thrive.



VALUES

Integrity, Transparency, Inclusivity, Courage, Collaboration, Accountability

